

SOUTHERN OHIO DANCE FESTIVAL

BONE & FIDDLE ARTS COLLECTIVE, INC.

Sponsorship Proposal

The 3rd annual Southern Ohio Dance Festival (SODF), is a 2 day dance intensive for dancers age 6 years through adult. SODF takes place at the beautiful Vern Riffe Center for the Arts in Portsmouth, Ohio. The SODF prides itself on our professional faculty coming together to share their expertise and talent with the youth of East Central Appalachia.





Event Overview

ABOUT

The Southern Ohio Dance Festival welcomes dancers from Ohio, Kentucky, and West Virginia to share their love of dance and performance. The Festival prides itself in bringing professional dancers and choreographers from around the country to Portsmouth, Ohio. The third annual festival will prove even bigger than previous years with collaborations from local artists and businesses.

AUDIENCE

Our audience has grown over the years to include dancers of all ages, their family and friends, including ,members of the community, fellow artists and performance enthusiasts. Throughout the course of the festival 150-200 people participate with the Southern Ohio Dance Festival.

BENEFITS

Supporting local arts offers numerous benefits for communities, including strengthening the economy, improving educational outcomes, and fostering social cohesion. Sponsors of the festival will be provided visibility on t-shirts and programs, participation in festival events and more traffic to local establishments!



Sponsorship Levels

Choose your donor level to help support the 3rd Annual Southern Ohio Dance Festival. Your sponsorship will help pay for festival and theatre facilities, professional faculty teaching stipends, room and board for guest artists, students scholarships and the continuation of SODF.

Presenting company Bone & Fiddle Arts Collective, inc is a designated 501(c)3 organization and all donations are tax deductible

PLATINUM

- Full page ad in our festival program
- Large logo on the back of official festival T-Shirts
- Lobby poster display for the entire weekend
- Studio Poster Displays
- Concession Display
- Social media shout out on all platforms
- 4 free tickets to both the Saturday and Sunday Festival Performances
- The wonderful feeling of supporting the arts in your community

\$1,000

GOLD

- 1/2 page ad in our festival program
- Medium sized logo on the back of official festival T-Shirts
- Name listed on the GOLD Lobby poster display for festival performances
- Social media shout out on all platforms
- 2 free tickets to both the Saturday and Sunday Festival Performances
- The wonderful feeling of supporting the arts in your community

\$500

SILVER

- 1/4 page ad in our festival program
- Small-sized logo on the back of official festival T-Shirts
- Name listed on the SILVER Lobby poster display for festival performances
- Social media shout out on all platforms
- 1 free ticket to both the Saturday and Sunday Festival Performances
- The wonderful feeling of supporting the arts in your community!

\$100

BRONZE

- 1/4 page ad in our festival program
- Name listed on the BRONZE Lobby poster display for festival performances
- Social media shout out on all platforms
- 1 free ticket to both the Saturday and Sunday Festival Performances
- The wonderful feeling of supporting the arts in your community!

\$50

NAMED SCHOLARSHIP

The Southern Ohio Dance Festival is excited to give away multiple scholarships to deserving dancers who have shown excellence during the festival. Scholarships help students continue their dance education and follow their passion for the arts!

Scholarships can be in any denomination and will be named for the donating individual or organization.

Scholarship donors will receive 2 free tickets to the Saturday and Sunday performances. Scholarship donors will have a special social media shout out and their name listed on the lobby display as a scholarship donor.



Sponsor Benefits

Supporting local artists offers numerous benefits for communities, including strengthening the economy, improving educational outcomes, and fostering social cohesion. Your support of the performing arts in Portsmouth, Ohio is greatly appreciated.

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On site branding

Your logo and business information will be seen around the festival facility, in welcome packets, and on social media!

Social media recognition

Reach even more people around the tri-state area with social media shout outs!

Brand impact

When your brand is associated with the arts it makes your brand stronger and better!

Engagement opportunities

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Southern Ohio Dance Festival will host several opportunities for sponsors to network with artists and see their support in action!



THANK YOU!

Let's connect



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